

**SPONSORSHIP
PACKAGE**



**POWER UP
THE PLANET**

AN ELECTRONIC RECYCLING ENVIRONMENTAL PROGRAM

ABOUT OUR SOCIETY

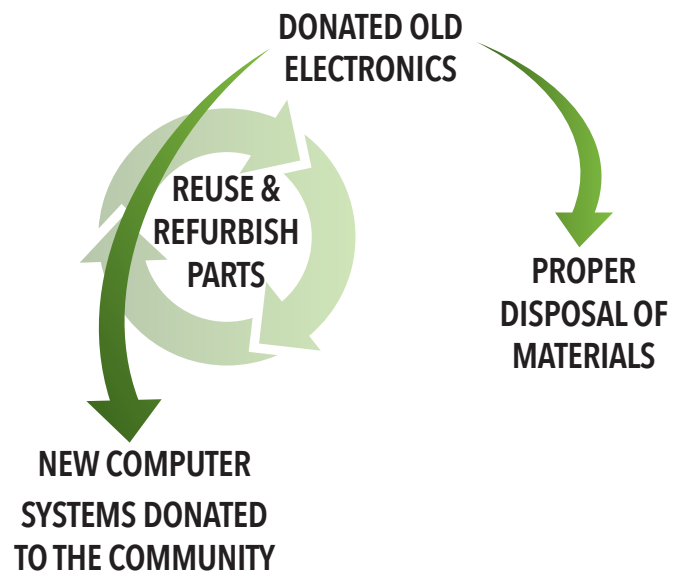
Power Up the Planet (PUP) is a two-pronged initiative. With the help of our amazing sponsors, our recycling program reduces e-waste and its negative impact on our environment. Our reuse and refurbishing efforts give select electronic equipment a new lease on life.

These efforts let us build functional computer systems, which we then donate to charities and other non-profit organizations. We ensure that all materials not suitable for donation are appropriately recycled in a responsible, secure and environmentally friendly manner.

Although PUP accepts all electronics under 22 kilos (50 pounds) for recycling, we reuse only the following:

(2010 or later)

- towers
- servers
- laptops
- printers
- cell phones
- mice and keyboards
- flat screen monitors



THE FUTURE

Our Executive Director, Derrick Meyer, was invited to consult with the United Nations Environmental Assembly (UNEA). From that consultation has come a project we are working on to combat food waste. The UNEA has a mandate to reduce food waste by 50% by 2030. Derrick's consulting work was a direct result of this mandate. As a UNEA partner, we are pursuing funding through: Tech Edmonton, Alberta Innovates, Municipal, Provincial and Federal Governments as well as partner agencies in industrial farming, food distribution and waste management. Our project is highly specialized with world-wide appeal in the areas of Artificial Intelligence and machine learning, locally developed intellectual properties (a mandate by our municipal government to assist in keeping local IP's by supporting them), software development, carbon reduction and food security. Through this initiative, we plan to roll out a technological solution, starting in Alberta then Western Canada. Our goal is to then spread to the rest of Canada, United States and other international first world countries.



SPONSORSHIP LEVELS



GOLD

\$5000+

- Company logo featured on all Power Up the Planet vehicles (full size)
- Recognition at all live media appearances
- Company logo on all promotional materials
- A shout out once a month on social media
- Feature on social media upon confirmed sponsorship
- Identification as a GOLD sponsor on Power Up the Planet website

SILVER

Under \$5000, Over \$1200

- Company logo featured on all Power Up the Planet vehicles (half size)
- Company logo on all print promotional materials
- A shout out and feature on social media upon confirmed sponsorship
- Identification as a SILVER sponsor on Power Up the Planet website

BRONZE

Up to \$1200

- Company logo on all print promotional materials
- A shout out on social media upon confirmed sponsorship
- Identification as a BRONZE sponsor on Power Up the Planet website

Derrick Meyer
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Power Up the Planet Association
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